

# 1980 Eldorado Pierre Cardin Evolution-1

What characterizes a truly great designer is the capacity to harmoniously blend traditional aesthetics with daring innovation. Thus, Pierre Cardin has created both the first authentic limited production designer automobile and the first Custom Class Cadillac: the Evolution 1.

The Evolution 1 combines French design perfection and American technology to bring pure art to the roadways. From the arresting brilliance of the exterior twenty layers of hand-applied and hand-rubbed lacquer, to the strong sculptural lines and futuristic styling, Evolution 1 is a classic in the making. The gracefully extended front, the elegant rear deck and the redefined roof line accentuate the striking individuality of Evolution 1. The aerodynamically designed rearview mirror creates a distinctive accent which confirms the touch of a master designer.

Truly, Evolution 1 is more than a beautiful custom automobile. It is beauty made functional. As a Cadillac, Evolution 1 commands the highest of automotive reputation, combined with the most advanced American technology. Cardin's choice of the Eldorado eliminates repair and maintenance problems, for the Evolution 1 is fully warranted. Its hard-nosed practicality is exemplified by a unique surfacing compound which thoroughly protects its exquisite exterior finish from ultraviolet fade and harsh road elements.

Evolution 1 also features a photochromatic sunroof which ingeniously darkens as the sun's rays grow stronger. This thoughtfully designed vehicle is factory equipped with electrically operated foldaway head lamps and (or with optional) electrically foldaway fog halogen lights. Moreover, as a safety feature Evolution 1 displays on the front grill, rear and sail panel sections, electroluminescent lighting. This is a low voltage-form of soft light developed for use in military and commercial aircraft which automatically lights when the ignition is started. Never again can you forget to turn on your lights.

The luxurious interior environment of Evolution 1 is a design achievement of uncompromising quality and workmanship. Every aspect of the driving compartment is handcrafted by master artisans in the tradition of great coachmakers. The individually cut and sewn leather seats are made from the world's finest leather which (is scientifically treated to prevent) fading and cracking. The graceful seating is designed orthopedically to insure supple comfort and are, of course, electronically controlled.

The Evolution's headliner is made of the most luxurious leather, emphasizing Cardin's concern for refined yet understated detail. With Cardin's accent on refined and understated detail, the Evolution 1's headliner is made of the most luxurious suede. The dashboard, steering wheel, and interior accents also reflect his care, for they are individually hand fashioned from mahogany. The carpeting is made of rich and durable 100 percent English virgin wool. For personal comfort there are lighted vanity mirrors on each visor. A final touch of opulence is found neatly concealed within the rear armrest – a serving unit housing elegant Waterford crystal.

The studio quality radio and cassette sound system, featuring separate power amplifiers, graphic equalizer, and digital display, has been custom matched to satisfy the most discriminating musical palate. The optional custom designed sound system completes the interior environment with elegant finesse. It is custom designed with separate power amplifiers, graphic equalizer and digital display to satisfy the most discriminating audiophile.

Evolution 1 displays the formidable performance characteristics of the front-wheel driving Eldorado. It also features Dunlop Elite tires which assure the driver of superb road handling and provide a fifty thousand mile warranty.

The Evolution 1 comes with a 368 cu.in. V8 engine with electronic digital fuel injection. A 350 cu.in. turbocharged V8 is also available. Koni gas shock absorbers and a specially tuned suspension system are standard and provide a perfect balance between performance and luxury.

The Evolution 1 will only be available to a very select group of automotive enthusiasts. Production has begun with deliveries expected to begin on May. This luxury grand touring automobile will be issued in a numbered series limited to only 300 vehicles. Each automobile will be accompanied by a certificate of authenticity signed by Pierre Cardin, stating date of completion and serial number. In addition, a placque bearing the production number and date of completion will be located in the engine compartment.

Evolution 1 is indeed a forceful work of modern art. Through the innovative genius of the world's foremost designer, Pierre Cardin, and the technological excellence of Cadillac, the Evolution 1 has evolved as an unsurpassed (the first) custom grand touring automobile.